

The Stoneham Independent

General Manager: Mark Haggerty 781-438-1660
 Editor: Joseph Haggerty 781-438-1660

SALES

The Stoneham Independent 781-438-1660
 Retail Advertising Manager Joseph McCarthy
eMail: joe_mccarthy@stonehamindependent.com
The Daily Times Chronicle 781-933-3700
 Retail Advertising Manager Thomas Kirk
The Wilmington -Tewksbury Town Crier 978-658-2346
 Retail Advertising Manager John O'Neil

FAX OR EMAIL IT TO US!

Advertising orders, copy and corrected proofs.
Fax: 781-438-6762
eMail: news@stonehamindependent.com
 *Newspaper ready advertising must be sent as a PDF

CIRCULATION

The Stoneham Independent 4,000 (paid circulation)
The Stoneham Independent publishes every Wednesday. The Stoneham Independent's policy is to publish a quality newspaper with news emphasis on the community it serves and to increase paid subscriptions and retail sales.

•THE STONEHAM INDEPENDENT

•THE DAILY TIMES CHRONICLE

•WILMINGTON/TEWKSBURY TOWN CRIER

•MIDDLESEX EAST SUPPLEMENT

All publications of Woburn Daily Times, Inc.
 For information and advertising combinations, call one of our advertising representatives.

ADVERTISING DEADLINES

The Stoneham Independent
Wilmington -Tewksbury Town Crier
 Retail display - Tuesday, 5 p.m.
 Line classified, help wanted display - Tues., 10 a.m.
The Daily Times Chronicle
 Retail display, line classified.
 Help wanted display - 10 a.m. day prior.
Middlesex East Supplement
 Retail and help wanted display - Tuesday, 10 a.m.
A proof copy for display advertisers must be requested at time of ad placement and requires 1-day leeway.

RETAIL DISPLAY RATES:

The Stoneham Independent (per col. inch) \$10.15
MONTHLY

R.O.P. (run of paper) 4 consecutive weeks
 7 col. inch minimum (per col. inch) \$7.67
 (non-commissionable)

CONTRACT

R.O.P. (run of paper) 13 consecutive weeks
 7 col. inch minimum (per col. inch) \$7.21
 16 col. inch minimum (per col. inch) \$6.75
 31 1/2 col. inch minimum (per col. inch) \$5.61
 (non-commissionable)

COLOR

\$10.15 per col. inch plus \$150 per color, per page.
 2-day leeway required.

DAILY TIMES CHRONICLE

Woburn, Winchester, Burlington, Reading, & Wakefield
 \$20.00 per col. inch

TOWN CRIER

Wilmington & Tewksbury Call for rates • 978-658-2346
Combination rates with the Daily Times Chronicle & Wilmington/Tewksbury Town Crier are available upon request.

MIDDLESEX EAST SUPPLEMENT

10 Communities, 30,650 circulation 7 col. inch min.
 Call for rates • 781-944-2200

HELP WANTED DISPLAY†

The Stoneham Independent (per col. inch) \$6.37
 10 Communities • 3 Days (per col. inch) \$32.10
 Communities • 5 Days (per col. inch) \$35.60
LEGAL NOTICE (per col. inch) \$10.15
 Repeat \$7.00

INSERTS

\$60. per thousand. Inserts must be received 3 days prior to insertion. All deliveries must be made to our publishing plant, One Arrow Drive, Woburn, MA. 01801

BUSINESS DIRECTORY

(13 consecutive weeks - payable in advance) (1&1/2 col. inch minimum)

1 x 1 1/2	\$115
1 x 2	\$139
1 x 2 1/2	\$150
1 x 3	\$159
1 x 4	\$203

2 x 1 1/2	\$159
2 x 2	\$203
2 x 2 1/2	\$243
2 x 3	\$263
2 x 3 1/2	\$276

IN COLUMN LINE CLASSIFIED ADVERTISING

(Deadline 10 a.m day prior - 5 line minimum)

For Sale

3 days all publications \$25.70
 5 days all publications \$34.00

Services Offered

3 days all publications \$27.30
 5 days all publications \$36.30

Help Wanted/Real Estate

3 days all publications \$29.45
 5 days all publications \$38.75

Line classified ads appear in The Stoneham Independent, Daily Times Chronicle, Wilmington/Tewksbury Town Crier, North Reading Transcript, and the Lynnfield Villager

MECHANICAL REQUIREMENTS:

COLUMN WIDTHS

6 COLUMN FORMAT (R.O.P.)	RUN OF PAPER	FORMAT	PICAS	INCHES
1 column.....			10.10	1.806
2 columns.....			22.7	3.750
3 columns.....			34.4	5.722
4 columns.....			46.2	7.694
5 columns.....			57.11	9.653
6 columns.....			69.9	11.625

SINGLE PAGE DIMENSIONS

The Stoneham Independent PICAS INCHES
 6 & 9 column format 69.9 11.625

21 inches deep (294 agate lines)

DOUBLE TRUCK (2 pages plus gutter)
 PICAS INCHES
 6 & 9 column format 145.6 24.125
 21 inches deep (294 agate lines)

9 COLUMN CLASSIFIED FORMAT

	PICAS	INCHES
1 column.....	6.11	1.153
2 columns.....	14.9	2.458
3 columns.....	22.7	3.764
4 columns.....	30.5	5.069
5 columns.....	38.3	6.375
6 columns.....	46.2	7.694
7 columns.....	54.0	9
8 columns.....	61.1	10.306
9 columns.....	69.9	11.625

MEMBERSHIPS:

Associated Press Adsend
Fastchannel Network
INAME Association
International Circulation Managers Association
Massachusetts Press Association
Middlesex East Publications
N.E. Newspaper Association
National Newspaper Association
New England Association of Circulation Executives
New England Press Association
North Suburban Chamber of Commerce
Northeast Classified Advertising Managers Assn.
S.P.I.N. Newspaper Network
Stoneham Chamber of Commerce
U.S. Suburban Press Inc.

RULES:

Publisher's Option: The Stoneham Independent reserves the right to edit, properly classify or decline any advertising copy. Acceptance of copy or prepayment does not imply agreement to publish.

Errors & Omissions: Report errors immediately. the publisher does not assume liability or financial responsibility for typographical errors or omissions. The Stoneham

Independent will, for the first insertion, reprint only that portion of the advertisement which is incorrect.

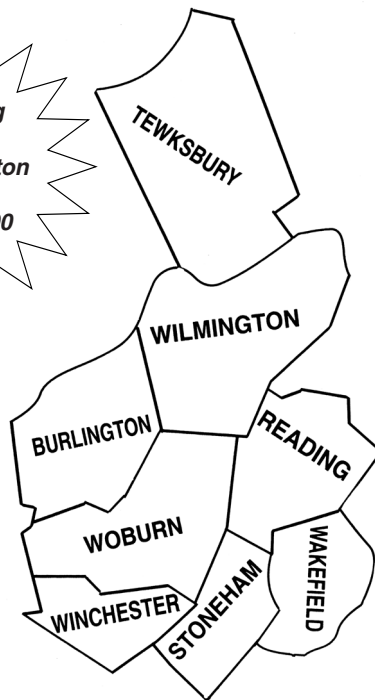
Advertising Rules:

- New accounts paid in advance first month.
- No page one or editorial page advertising accepted.
- Advertising which simulates editorial content must carry the word 'advertisement' above each column.
- Advertisements over 19 inches deep will be billed at 21 inches.
- Minimum size advertisement: 6 col. format 1 1/2", 9 col. format 2".
- Affidavits will be furnished in lieu of tearsheets when requested later than 30 days following insertion.
- Display advertisers may request tearsheets at time of ad placement.
- Publications of Woburn Daily Times, Inc. will not extend credit for advertising orders or space reservations that claim sequential liability.
- Political Advertising: All political advertising for city/town candidates, state senate and state representative candidates, county candidates and U.S. House of Representative candidates must be confined to candidate qualifications and positions or it will be refused. All political advertising must be paid in advance and be accompanied with an official political release form.

The Stoneham Independent

An
Advertising
Network
North of Boston
Reaching
Over 100,000
Readers!

10 Paid
Circulation
Family
Owned, And
Operated
Community
Newspapers!



Simply the BEST Return For
Your Advertising Dollar PERIOD!



A Publication of

Woburn Daily Times, Inc.

One Arrow Drive,

Woburn, Massachusetts 01801-2090

The Stoneham Independent

~ ESTABLISHED 1870 ~

~138 Years~

Of Dedicated Service
To Stoneham
Massachusetts



168 Main Street
Stoneham, MA 02180-1619
TEL. 781-438-1660
FAX 781-438-6762

eMail: news@stonehamindependent.com

www.Stonehamindependent.com



ADVERTISING RATES

EFFECTIVE: JANUARY 1, 2008